

IL SALONE DEI PAGAMENTI 2024



THERE'S MORE, THERE'S YOU



**27, 28 and 29
NOVEMBER 2024**

**Allianz MiCo: Gate 3
South Wing + Hall 4**

Viale Eginardo,
corner via Colleoni

Promosso da

ABI Associazione
Bancaria
Italiana

Organizzato da

ABISERVIZI 

Partner Digitale

BANCAFORTE
Innovation key

INNOVATION AND FUTURE



Payments of the future

UPDATED

The complex **macro-economical situation** combined with the evolution of **competition**, which is increasingly **global**, and of the **regulatory context** are transforming the sector and pose the challenge of creating a **sustainable business model**. What evolution will sweep through global payments over the next 5-10 years?

Keywords: SEPA, PSD3, Instant payments, Open banking, Open finance, Data economics, International payments, Request-to-Pay, ...



Artificial Intelligence and much more! The tech revolution

UPDATED

Which **technological innovations** are revolutionising the offer and the way payment services are used, and with what risks? From Artificial Intelligence to Digital Identity, **what are the opportunities and risks**, also from an ethical perspective? How will the **collaboration between man and machine** evolve?

Keywords: Artificial Intelligence, Generative AI, Chatbot, Cybersecurity, Digital Identity, Tech disruption, Ethics, Privacy, EU AI Act, Cloud, ...



Payments as drivers of a sustainable socio-economical revolution



From the growing **ESG sensitivity** to digital and financial **inclusion of different generations**, to the need to sustain **socio-economic development** also through **new skills and professions**: how do payments promote **sustainability and inclusion**?

Keywords: ESG, Sustainability, Inclusion, Digitalisation, Smart cities, NRRP, Sustainable mobility, Financial education, Gen Alpha, Gen Silver, Charity, Public Administration, Access to cash, ...

MARKET PLAYERS AND TOOLS



Omnichannel and phygital retailers

UPDATED

Customers demand a **personalised experience**: from **digital stores** for simplifying retail store management to **full x-commerce integration** (virtual stores, apps, marketplaces, etc.): what **are the next frontiers for merchants**?

Keywords: Omnichannel approach, Embedded Payments, Customer Experience, BNPL, e-Commerce, m-Commerce, Marketplace, ...



B2B payments for companies and professionals



Payments between companies amid the growing **need for integration** (e.g. between payments and invoices), **speed** and **visibility** of the payment status, **security** and **cost containment** (e.g. for **cross-border payments**): what **challenges** and **opportunities** lie ahead for B2B payments?

Keywords: B2B Payments, Software, ERP, Cross-border, Reconciliation, ...



Money goes digital

UPDATED

Digital currency continues to evolve in both the **Retail** and **Wholesale** segments, amid **digital wallets**, **central bank** schemes (e.g. the **digital Euro**) and **Decentralised Finance**. How can banks grasp opportunities both by exploring paths of cooperation and through alternative projects?

Keywords: Digital Euro, CBDC, Digital wallet, DeFi, Retail, Wholesale, ...

THE AGORA OF THE FUTURE



Area dedicated to the innovation ecosystem

The innovation breeding ground with the involvement of **Banks, Institutions, Universities, Fintechs, Startups, Private Incubators** and lots more.

INNOVATION AND FUTUE



Payments of the future



Artificial Intelligence and much more!
The tech revolution



Payments as drivers of a sustainable
socio-economical revolution

MARKET PLAYERS



Omnichannel and phygital retailers



B2B payments for companies and
professionals



Money goes digital

THE AGORÀ OF THE FINTECH



New area dedicated to the Italian FinTech and Start up ecosystem

Promoted by
ABI Associazione
Bancaria
Italiana

Organized by
ABISERVIZI
ABI
EVENTI

Media Partner
BANCAFORTE
innovation key

With the Partonage of
 Commissione europea
 European Payments Council
 **AGID**
Agenzia per l'Italia Digitale

With the participation of
ITIA
ITALIAN TRADE AGENCY
ICE - Agenzia per la promozione all'estero e l'internazionalizzazione delle imprese Italiane

In collaboration with
ABI Lab
 **CERTFin**

 **FEduF**
Fondazione per l'Educazione Finanziaria e al Risparmio

Main Partner

40° **BANCOMAT**

BFF
a bank like no other*

CBI

fabrick

INTESA **SANPAOLO**



nexi

Sella

VISA

Platinum Partner

BAIN & COMPANY

CUSTOM Pay

eng



mooney

numia

PAX
Empowering Digital Payments

tas
evolving payments

Golden Partner

adyen



Berilo Premier
Cybersecurity

CRIF
Together to the next level

deda.

EBA CLEARING

Edenred

EY

flowe
REGENERATIVE PAYMENTS

iconto
L'istituto di Pagamenti InfoCamera

IC
InfoCamera

INFOCERT
TINEXTA GROUP

ingenico

Ipsos

ITALIAFINTECH

KPMG

minsait
An Indra company

N&TS GROUP
Enabling Payment Solutions

NTT DATA

PayDo

ppi
HAMBURG - PARIS
ZURICH - MILANO

PRETA

primaton

Ssas

soldo

TeamSystem

THALES
Building a future we can all trust

TikTok

WORLDLINE

Silver Partner

A-Tono

ADMIRAL Pay

ALFAGROUP

Attitude

bizdev

BV'TECH

CASTLES TECHNOLOGY

CGNFINTECH

DATECS

DINIT
CARD SERVICES

FlowPay

Integrity360

kaleyra

LSEG
RISK INTELLIGENCE

MADIC
Italia

miPAGO

NEWPOS
BY YOUR PAYMENTS

PausePay
Powered by Akamai

REACTIVE

SHIFT 4

STI

TNS

treezor
ENABLE CREATIVE BANKING

Brand Partner

ASSOMFOREX

Supersiti
FINANCE

MyBank

Start-up e Fintech Partner

Chainalysis

CHECKSIG
CLEAR

Ebury

FUTUREA

MARKET PAY

Pay

Digital Brand Partner

OCS Group
enabling the future

OnShop
DIGITAL CASH

Media Partner

Class CNBC

StartupItalia

A&F

affaritaliani.it
L'unico portale di affari del 100% Finanziario degli Italiani

ITALIAinforma

Technical Partner

caleidos

COMELLE
TECNICA

IDENBITA
MILANO

INNOVATION

PAZZESCO

WV2GLOBAL

PROMOTION

RISK & COMPLIANCE
Platform Europe

Sciles Butter

Wall Street Italia