



THE THEMATIC AREAS FOR 2024



INNOVATION AND FUTURE

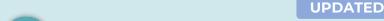
UPDATED



Payments of the future

The complex **macro-economical situation** combined with the evolution of **competition**, which is increasingly **global**, and of the **regulatory context** are transforming the sector and pose the challenge of creating a **sustainable business model**. What evolution will sweep through global payments over the next 5-10 vears?

Keywords: SEPA, PSD3, Instant payments, Open banking, Open finance, Data economics, International payments, Request-to-Pay, ...





Artificial Intelligence and much more! The tech revolution

Which **technological innovations** are revolutionising the offer and the way payment services are used, and with what risks? From Artificial Intelligence to Digital Identity, **what are the opportunities** and **risks**, also from an ethical perspective? How will the **collaboration between man and machine** evolve?

<u>Keywords:</u> Artificial Intelligence, Generative AI, Chatbot, Cybersecurity, Digital Identity, Tech disruption, Ethics, Privacy, EU AI Act, Cloud. ...



Payments as drivers of a sustainable socio-economical revolution

From the growing **ESG sensitivity** to digital and financial **inclusion of different generations**, to the need to sustain **socio-economic development** also through **new skills and professions**: how do payments promote **sustainability and inclusion**?

<u>Keywords:</u> ESG, Sustainability, Inclusion, Digitalisation, Smart cities, NRRP, Sustainable mobility, Financial education, Gen Alpha, Gen Silver, Charity, Public Administration, Access to cash, ...

MARKET PLAYERS AND TOOLS





Omnichannel and phygital retailers

Customers demand a **personalised experience**: from **digital stores** for simplifying retail store management to **full x-commerce integration** (virtual stores, apps, marketplaces, etc.): what **are the next frontiers for merchants**?

<u>Keywords:</u> Omnichannel approach, Embedded Payments, Customer Experience, BNPL, e-Commerce, m-Commerce, Marketplace, ...



B2B payments for companies and professionals



Payments between companies amid the growing need for integration (e.g. between payments and invoices), speed and visibility of the payment status, security and cost containment (e.g. for cross-border payments): what challenges and opportunities lie ahead for B2B payments?

<u>Keywords:</u> B2B Payments, Software, ERP, Cross-border, Reconciliation, ...



Money goes digital

UPDATED

Digital currency continues to evolve in both the Retail and Wholesale segments, amid digital wallets, central bank schemes (e.g. the digital Euro) and Decentralised Finance. How can banks grasp opportunities both by exploring paths of cooperation and through alternative projects?

<u>Keywords:</u> Digital Euro, CBDC, Digital wallet, DeFi, Retail, Wholesale, ...

THE AGORA OF THE FUTURE



Area dedicated to the innovation ecosystem

The innovation breeding ground with the involvement of Banks, Institutions, Universities, Fintechs, Startups, Private Incubators and lots more.

THE THEMATIC AREAS FOR 2024



INNOVATION AND FUTUE



Payments of the future



Artificial Intelligence and much more!
The tech revolution



Payments as drivers of a sustainable socio-economical revolution

MARKET PLAYERS



Omnichannel and phygital retailers



B2B payments for companies and professionals



Money goes digital

THE AGORÀ OF THE FINTECH



New area dedicated to the Italian FinTech and Start up ecosystem



Sessions calendar - **Wednesday 27nd Nov.** (1/3)

Attention: Conference room assignments may be subject to change. This schedule is to be regarded as provisional. It may be subject to further changes regarding title and placement of the individual sessions as well as the conference room indicated



09.00	Auditorium	Brown 1+2	Brown 3	Amber 1+2	Amber 3	Amber 4	Amber 5+6	Amber 7+8	Agorà of the Future
10.00	OPENING PLENARY		SESSION Mosting for						
11.00	SESSION		Meeting for schools FEDUF						
12.00	SESSION CBDC e Unified Ledgers: the new edge of money			SESSION ABI	WORKSHOP Payments and food: innovation revolutionizes	WORKSHOP IPSOS			
13.00	ABI				our experienceesperienza BAIN	IPSUS			
14.00	SESSION Finding the digital								
15.00	euro balanche: between current challenges and long-term vision ABI	WORKSHOP NEXI	WORKSHOP The use of AI in digital lending processes EXPERIAN	SESSION Financial crime e payments ABI	WORKSHOP INTESA SANPAOLO	WORKSHOP BOOKED	WORKSHOP TAS	WORKSHOP CBI	SESSION 1 Co-creation The bank of the future will belong to everyone. And so it will create
16.00									SESSION 2 Finfluencer
	SESSIONE Instant Payments: the «new normal»?	SESSION Generative AI and more ABI	SESSION ABI	WORKSHOP NUMIA	WORKSHOP PPI	WORKSHOP BOOKED	WORKSHOP POSTEPAY	WORKSHOP ENGINEERING	The creator boom for financial products and services: how to stay online without falling into the net
17.00	ABI								
18.00									



Sessions calendar - Thursday 28rd Nov. (2/3)

Attention: Conference room assignments may be subject to change. This schedule is to be regarded as provisional. It may be subject to further changes regarding title and placement of the individual sessions as well as the conference room indicated



Auditorium	Brown 1+2	Brown 3	Amber 1+2	Amber 3	Amber 4	Amber 5+6	Amber 7+8	Agorà of the Future
SESSION Future Consumers	SESSION Customer experience and loyalty: the impact	SESSION PSR/PSD3: where are we at? ABI	WORKSHOP VISA	WORKSHOP SELLA	WORKSHOP CUSTOM PAY	WORKSHOP PRETA	WORKSHOP BFF	SESSION 3 Fintech Between human-tech and hi-tech: how the new generation of financial
New generations ABI and	scale retail trade ABI	SESSIONE Digital payments	SESSION	WORKSHOD	WORKSHOP	WORKSHOP		professionals is being rethought SESSION 4 Metaverse The metaverse? It's not dead. It's more alive than ever
Fedur	SESSION Beyond mobility: with super payment apps we have everything at hand ABI	and fraud: the new challenges and the psr proposal ABI	the era of	ENTERPRISE	PAXITALIA	TINEXTA CYBER	WORKSHOP BOOKED	SESSION 5 Quantum Computing The quantum leap
SESSION What will be the mpact of the digital euro on banks? ABI	SESSIONE When payment creates value ABI	SESSION The new European "Verification of Payee" scheme ABI	WORKSHOP PAYDO/PLICK	SESSIONE Embedded Finance and B2B payments ABI	WORKSHOP BOOKED	WORKSHOP BOOKED	WORKSHOP ABI LAB	BARCAMP I WORKSHOP 6 Edtech BOOKED
ind video games: the	SESSIONE Cripto-assets: between dream and reality	SESSIONE Digital payment services: inclusion and sustainability ABI	WORKSHOP BOOKED	WORKSHOP CBI	WORKSHOP INGENICO	WORKSHOP TAS	WORKSHOP BOOKED	SESSION 7 Artificial Intelligence Human capital and technologica capital: this is how man guides and directs machines network?
child's play ABI	ABI							
	Future Consumers New generations ABI and Feduf SESSION What will be the mpact of the digital euro on banks? ABI SESSION E-wallets, smart rings and video games: the future of payments is child's play	SESSION Future Consumers New generations ABI and Feduf SESSION SESSION SESSION SESSION Beyond mobility: with super payment apps we have everything at hand ABI SESSION What will be the mpact of the digital euro on banks? ABI SESSION SESSIONE When payment creates value ABI SESSIONE Cripto-assets: between dream and reality ABI SESSIONE Cripto-assets: between dream and reality ABI	SESSION Future Consumers New generations ABI and Feduf SESSION Beyond mobility. with super payment apps we have everything at hand ABI SESSION What will be the mpact of the digital euro on banks? ABI SESSION What will be the mpact of the digital euro on banks? 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ABI SESSION Departments in large- scale retail trade ABI SESSION Departments and frauct the new challenges and the per proposal ABI SESSION What will be the mpact of the digital cure on banks? ABI SESSION The new Expense ABI SESSION The reve Expense scheme scheme scheme and R2B payments ABI SESSION The reve Expense scheme scheme scheme and B2B payments ABI SESSION The reve Expense scheme scheme scheme and B2B payments ABI SESSION The reve Expense scheme



Sessions calendar - Friday 29th Nov. (3/3)

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09.00	Auditorium	Brown 1+2	Brown 3	Amber 1+2	Amber 3	Amber 4	Amber 5+6	Amber 7+8	Agorà of the Future
10.00		SESSION Al: from the prototypal approach to the industrial one ABI	SESSION Digital payments and customer experience: tangible emotion or digital lightness? ABI	SESSION Meeting for schools FEDUF	WORKSHOP EY	WORKSHOP NEXI	SESSION The PagoPA Platform, an experience of "inclusion" with internationalization prospects: SRTP ABI	SESSION Platforms, data and security: open banking put to the test ABI	SESSION 8 Superapp The Future of Digital: All Services in One Application?
12.00		SESSION International payments	SESSIONE Smart City ABI	SESSION Meeting for schools	SESSION Corporate	SESSION ECB Exploratory work on wholesale		SESSION Pos seers and talking mirrors, the	BARCAMP I SESSION 9 OPEN DATA
13.00		ABI	ADI	FEDUF	payments ABI	CBDC ABI	WORKSHOP BOOKED	magic in the shop of the future ABI	A word to startups
14.00			SESSIONE Cybersecurity in digital payments	SESSION EIDAS 2: What's	WORKSHOP	SESSION ABI	SESSION Collaboration between Institutions and Banks	SESSION Digital Markets Act: challenges and	SESSION 10 Digital Wallet Those platforms that redefine
15.00			ABI	next? ABI	BAIN		for a more digital PA ABI	opportunities for the market ABI	payment systems and skills.
16.00	CLOSING PLENARY SESSION								
17.00									
18.00									

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