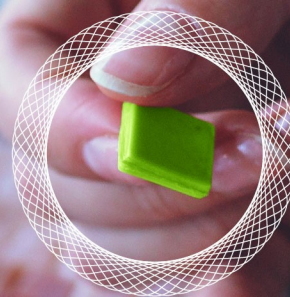


**IL SALONE DEI PAGAMENTI 2024**



**C'È DI PIÙ, CI SEI TU**

**ALLIANZ MICO SOUTH WING + HALL 4  
27, 28, 29 NOVEMBRE 2024**

**FINDING THE DIGITAL EURO BALANCE: BETWEEN  
CURRENT CHALLENGES AND LONG-TERM VISION**  
**Wednesday 27 November – 2.00 – 3.30 p.m.**





# Our distinguished panel

Coordinatrice:

**Rita Camporeale**

Responsabile Servizio Sistemi di Pagamento  
**Associazione Bancaria Italiana**

**Eric Tak,**  
Head of Division  
Product Proposition  
**European Central Bank**

**Mauro Pernigo**  
Business Director  
**Intesa Sanpaolo**

**Fabrizio Sarrocco**  
CEG Strategy & Consulting  
Financial Service Lead  
**Accenture**



**Vittorio Tortorici**  
Senior Advisor  
**Ministero dell'Economia e delle Finanze**

**Barbara Sacchi**  
Payments & Cash Management Italy  
**UniCredit**

**Tommaso Ulissi**  
SVP – Group Head of Strategy,  
Transformation and Capital Allocation  
**Nexi**

# What we will discuss today



Competition

Synergies

Business model



Draft Regulation on digital euro



Experiences world wide with CBDC projects

- Where we stand
- Where we want to go and how
- Ingredients for success