



## Corporate Deck

Salone dei Pagamenti 28/11/24



# About Market Pay

## A payment company

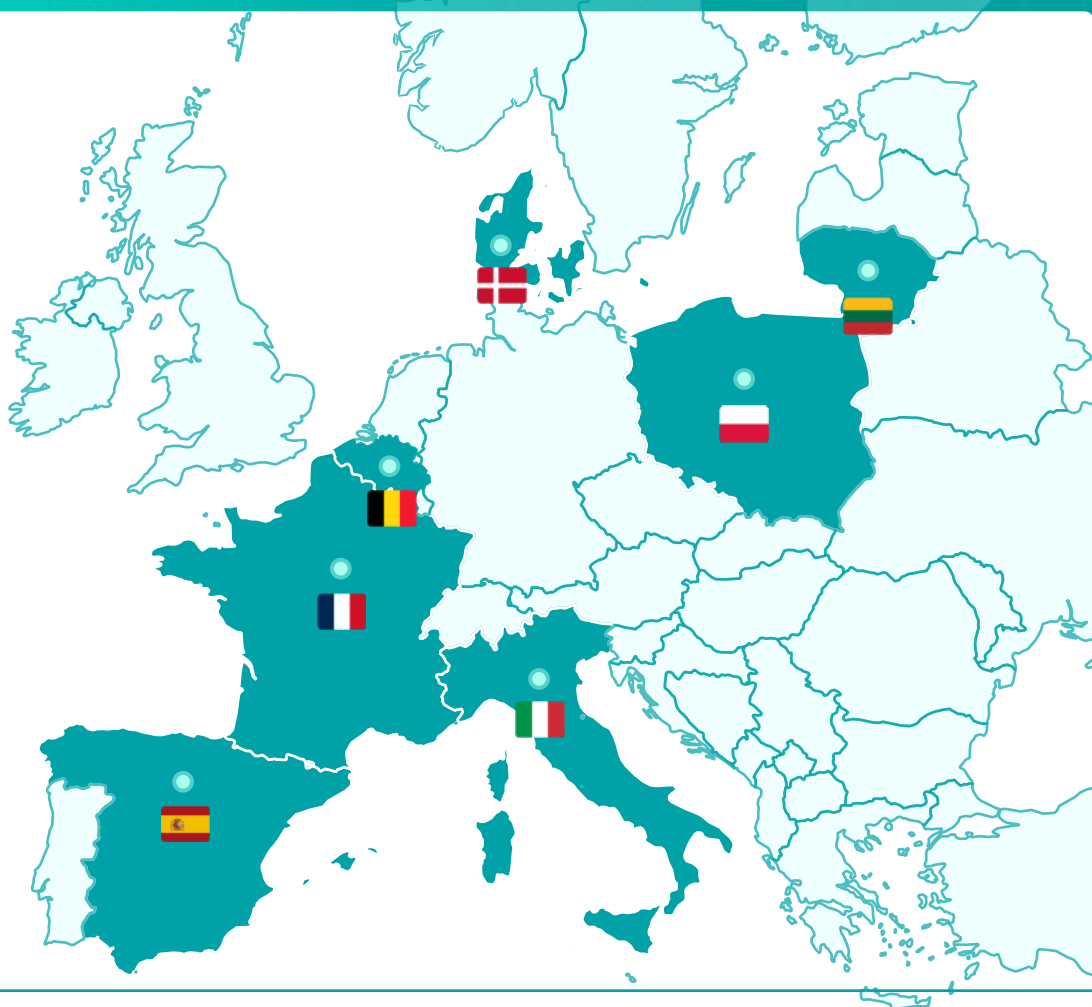
### Payment Service Provider

- Payment institution / Electronic Money Institution / PISP
- Unified Payment Platform
- Acquirer CarteBancaire (CB)/ Visa /Mastercard, principal member Visa, MC and CB

From a Carrefour subsidiary to an independent company with sales development outside Carrefour operating in 8 countries

### Presence of teams:

- Development in France, Denmark, Lithuania, Poland, Tunisia
- Sales, implementation & customer success in France, Spain, Italy, Belgium, Denmark, Lithuania, Poland, Brazil (softpos)



# About Market Pay

## Key milestones



### Market Pay creation

100% Carrefour

Sept. 2019



### Anacap investment

60% acquired

### New Exec. team in place

5 partners

Aug. 2021



### Acquisition of Dejamobile

SoftPOS technology

Jul. 2023



### One Team Governance

Bolt ons fully integrated

Dec. 2023

2016



Apr. 2021

### Migration completed

Carrefour Fr, Sp, Be, It fully migrated with Market pay instore & online solution



Oct. 2021

### Acquisition of Acoustic Payment

Ex. IBM Payment Gateway



Aug. 2023

### Acquisition of Novelpay

EMV software and hardware (PAX)

### Carrefour Sp switching to Eagle

In-Person acceptance solution



### Significant wins on In-Person sol.

Rema1000 in Norway  
ING in Poland



# About Market Pay

## A comprehensive offering with our unified payment platform

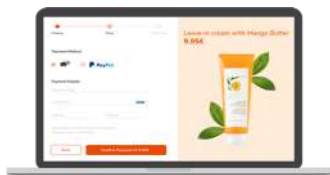
### Our Payment Solutions



#### In-person payments

- ✓ IN-STORE PAYMENT
- ✓ MOBILITY PAYMENT
- ✓ UNATTENDED PAYMENT

- + ACCEPTANCE & ACQUIRING SERVICES
- + HARDWARE PAX TERMINALS



#### Online payments

- ✓ PAYMENT PAGE
- ✓ PAYMENT LINK

### Our Enablers



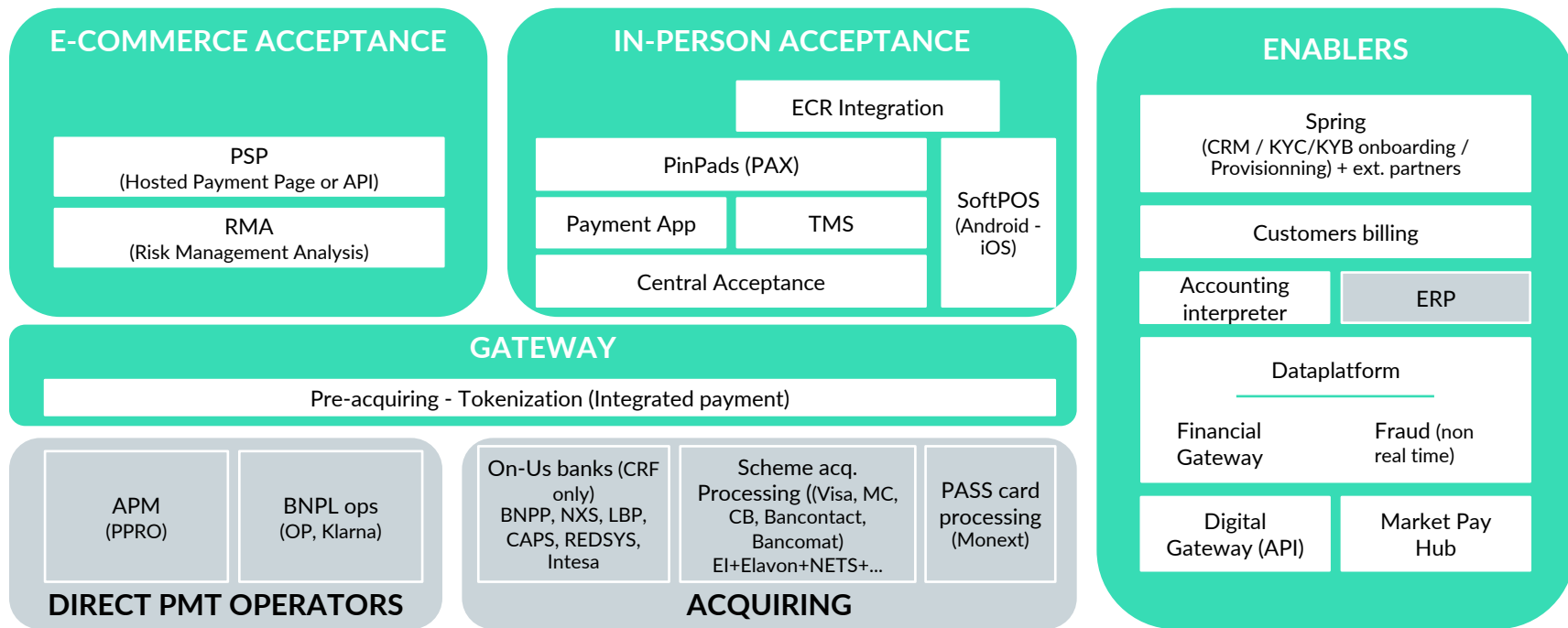
- Onboarding
- Reporting & Data services
- Support Services
- APIs & SDKs
- Technical documentation

TO MONITOR, MANAGE AND FACILITATE CUSTOMERS' DAILY ACTIVITY













# About Market Pay

## Unified payment platform to serve 3 commercial segments: Retailers, Distributors, and Financial institutions



# About Market Pay

## Key clients

| Category   | Some clients  |
|--|---|
| <b>RETAILERS</b><br>              | <div style="display: flex; justify-content: space-around;"> <div style="text-align: center;"> <p><b>FOOD</b></p>  </div> <div style="text-align: center;"> <p><b>FASHION</b></p>  </div> <div style="text-align: center;"> <p><b>MOBILITY</b></p>  </div> <div style="text-align: center;"> <p><b>TRAVEL</b></p>  </div> </div> |
| <b>FINANCIAL INSTITUTIONS</b><br> | <div style="display: flex; justify-content: space-around;"> <div style="text-align: center;"> <p><b>BANKS</b></p>  </div> <div style="text-align: center;"> <p><b>PSP</b></p>  </div> </div>   |
| <b>DISTRIBUTORS</b><br>           | <div style="display: flex; justify-content: space-around;">  </div>   |



# About Market Pay

## Key metrics 2023



Processed  
transactions



Processed in  
acquiring



FTE



# MARKET PAY

PAYMENT SOLUTION