

Providing omnichannel retailers

SEAMLESS SHOPPER ENGAGEMENT


Through Interactive Digital Receipts



What is the Problem?

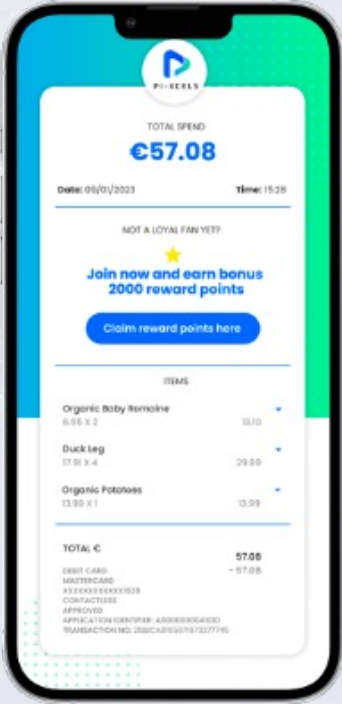
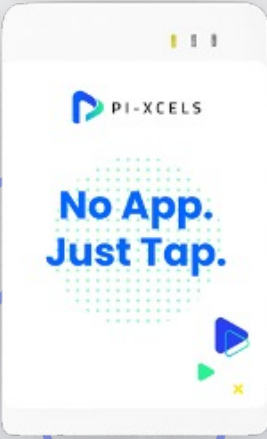


- Omnichannel retailers **lack in-store shopper data** in comparison to their online shopper data
- Increasing **resistance in shoppers to download apps, provide emails and phone numbers**

A person is using a smartphone to pay at a point-of-sale terminal. The terminal has a credit card icon and a 'Done' button. The background is a blurred restaurant setting with a plate of food and a cup.

Imagine delivering a digital receipt
to a shopper was as easy as using
Apple or Google Pay via **a single tap?**

Our Patented Technology



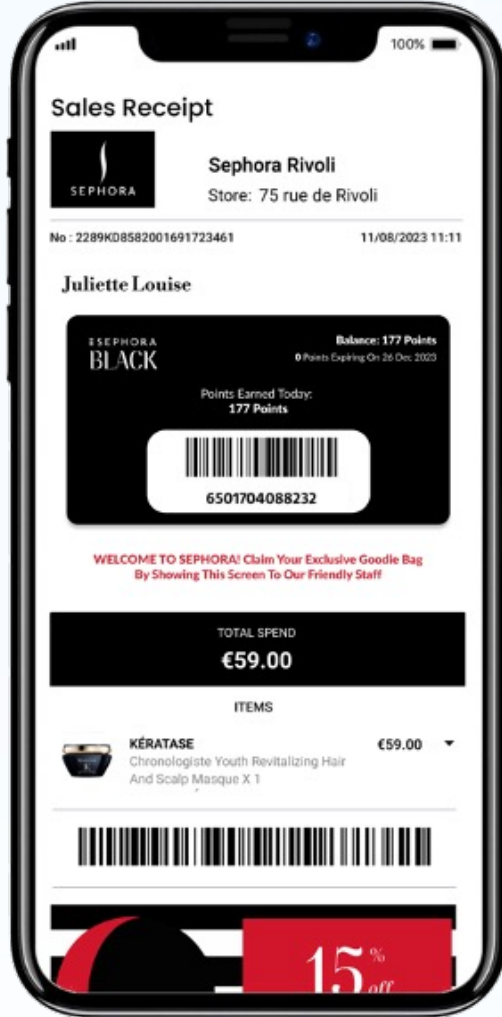
UNLOCK PHONE

TAP

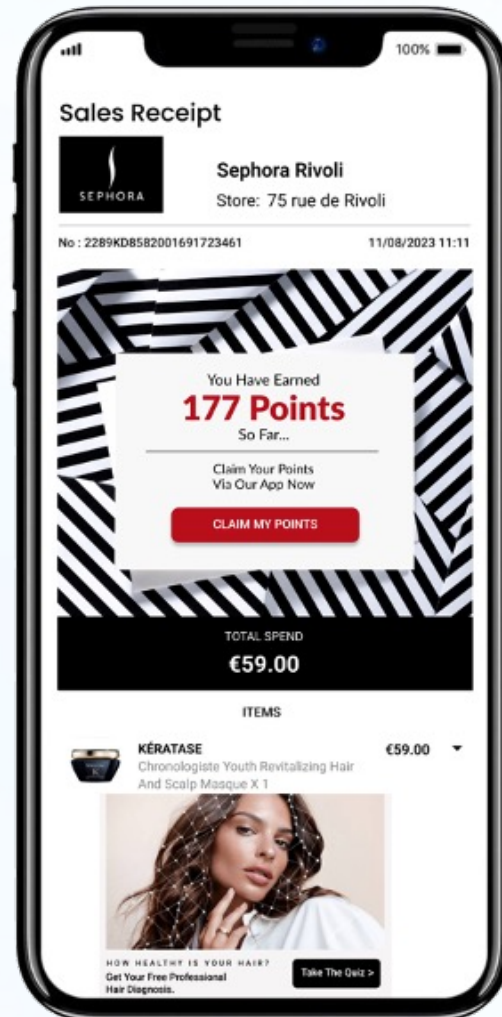
LOAD

RECEIVE

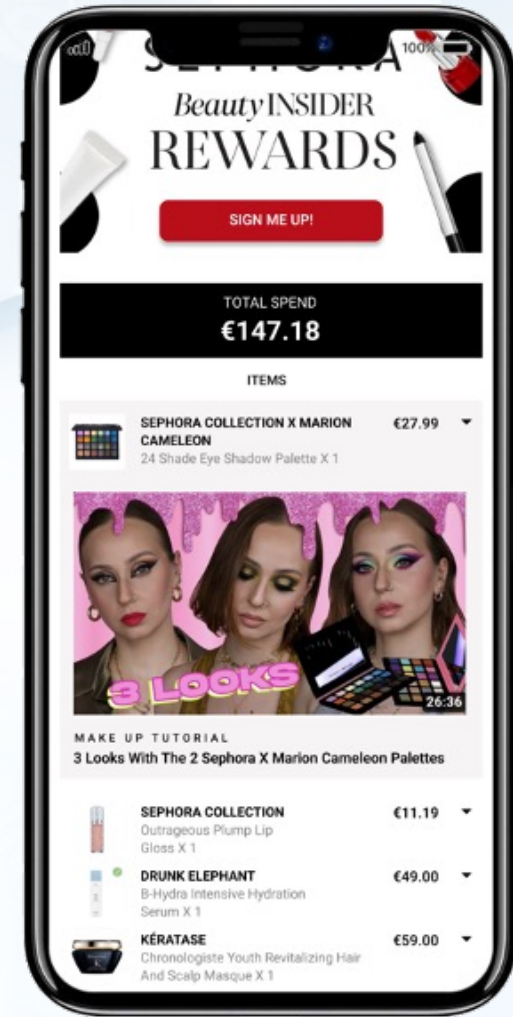
Fully Interactive Receipts



API linkage to Loyalty program



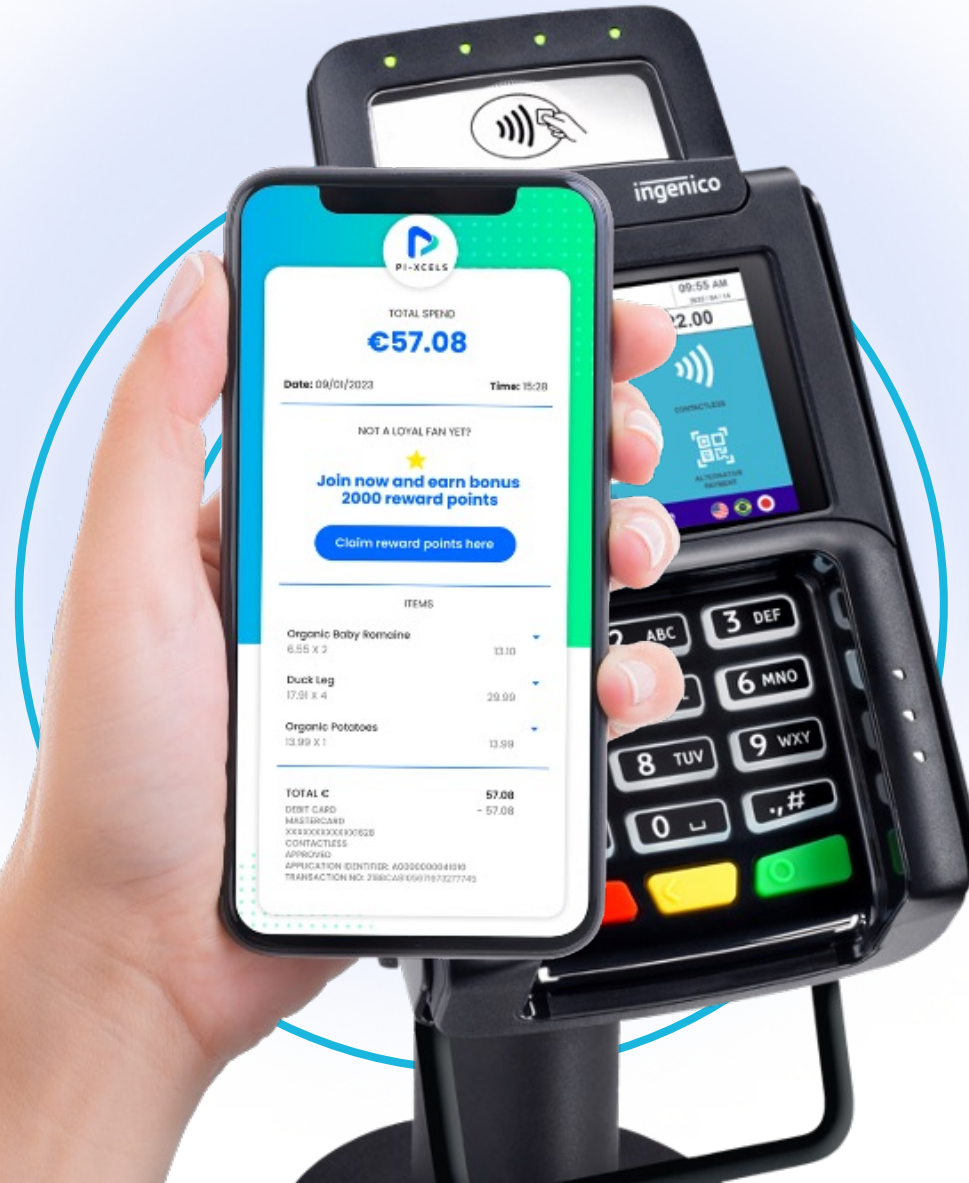
Drop down content



Link to videos

Our Solution

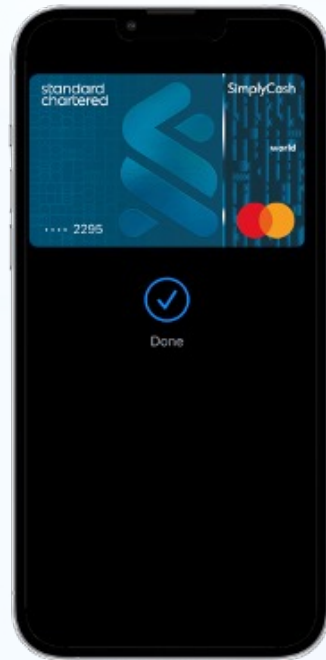
- No app download
- No email
- No phone number
- No QR code



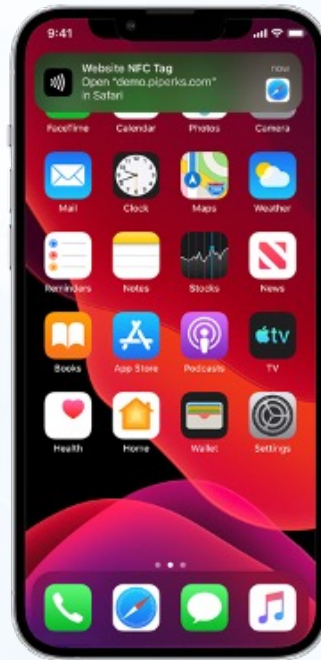
One Tap Payment + Receipt



PAY



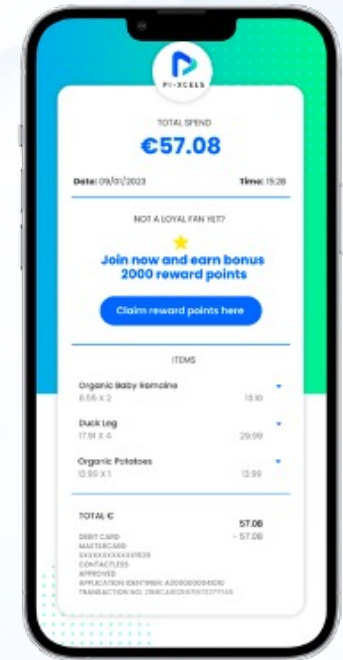
PAYMENT DONE



RECEIPT SENT

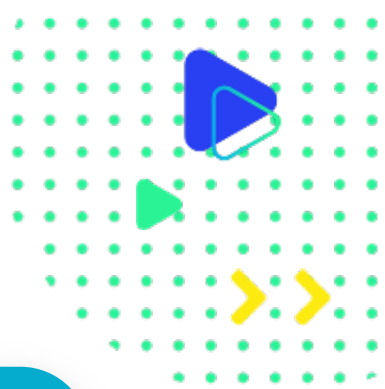


LOAD



RECEIVE

SOLUTION KEY FEATURES



1



All payment methods

2



All phone models

3



Seamless and shopper-centric



Our system integrates flexibly and fast

4 Months



All Axium

Tetra v2 and
NextGEN

3 POCs Completed

7 Months



A series

IM series

3 POCs Completed

1 Month



SIF3 series

SIF4 series

2 POCs Completed

3 Months



X800

N750/950

3 POCs Completed

1 week



Tap-on-
Mobile

1 POC Completed

3 weeks



FamilyMart

In-house
POS
system

1 POC Completed

Some of our Partners and Ongoing Discussions

Payment Schemes



Payment Terminals



Payment Service Providers / Acquirers



POS Providers



Retailers



Strategic Partners/MOU
 Existing NDA/Potential POC
 In discussions/Potential leads

Awards & Recognition

MAR
2023

TOKYO METROPOLITAN GOVERNMENT GREEN FINANCE GRANT 2023 (TOKYO)

125 MILLION ¥
Funding



MERCHANT PAYMENT ECOSYSTEM 2023 (BERLIN)

2ND PLACE
Best Innovative Start Up



INGENICO PAYTECH SUMMIT 2024 (MADRID)



1ST PLACE
StartupIN Pitch Contest

ingenico

JAN
2024

VISA ACCELERATOR 2023 (SINGAPORE)

TOP 7 over 450 Applicants

VISA



MAY
2023

WORLDLINE E-PAYMENTS CHALLENGE 2023 (PARIS)

GRANDPRIX Winner & BEAUTY RETAIL Challenge Winner

DEC
2023



WORLDLINE

Pi-xcels at a Glance

Incorporated in 2019



Pre-A

FUNDING
STAGE



4

COUNTRIES



\$3.7m

VC FUNDING
RAISED



2

PENDING PILOTS



\$1.3m

GOVERNMENT
GRANTS



20

EMPLOYEES

Founding Team

With Over 25 Years Of Combined Experience



DANIEL LIM,
CEO



CHUA ZHEN RONG,
HEAD OF COMMERCIAL



TAN YI HAO,
CPO



ERIC LU,
CTO

Backed by





Thank you!

Get On Board
The Future Of
Consumer Intelligence
With Pi-xcels Today.

Anthea Low

anthea.low@pi-xcels.com

